SCHOLARSHIPS

MADE IN MILWAUKEE. SHAPING THE WORLD.
THE CAMPAIGN FOR UWM
SCHOLARSHIPS AT UWM
AN INVESTMENT IN STUDENTS AND THE FUTURE WORKFORCE OF OUR REGIONAL ECONOMY

UWM has a rich history of educating students who have gone on to pursue careers of significance and importance. Since its founding in 1956, UWM has produced more than 175,000 graduates. Of these, 106,724 live in our state and 84,360 live and work in our region. From CEOs leading local companies to teachers in public and private school classrooms, UWM educates our workforce and produces qualified leaders who take on the issues of today and tomorrow. This decade UWM will graduate over 2,400 engineers, 5,000 educators, 5,600 healthcare and public health professionals, 4,000 scientists, 2,500 creative artists, and 10,000 business professionals and leaders.

Over the past 15 years public higher education has become far less attainable. In 2000 a college education was by many standards affordable. A hardworking student could earn enough with a summer job to cover 66% of tuition. That same summer job in 2014 only covered 39% of tuition. Unfortunately, due to many factors, including declining state support for public higher education, the average young UWM alum graduates with $32,371 in loans.

As the region’s premier academic research institution, UWM seeks to prepare students for the workplace, graduate school, or entrepreneurial opportunities. To attract the best and brightest students, while ensuring an affordable education to all students, UWM must increase its level of scholarship support across UWM’s 14 schools, colleges, and academic units.

The number one issue facing our students is their financial ability to attend college. This is not unique to UWM, but it is an opportunity for us to improve the lives of students and make a difference in our region.

– MARK A. MONE, PH.D.
CHANCELLOR

SCHOLARSHIP SUPPORT

<table>
<thead>
<tr>
<th>STUDENT SUPPORT</th>
<th>MINIMUM GIFT</th>
<th>ANNUAL YIELD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Named Endowed Graduate Fellowship</td>
<td>$500,000</td>
<td>$20,000</td>
</tr>
<tr>
<td>Named Endowed Full-Tuition Scholarship (Resident tuition)</td>
<td>$300,000</td>
<td>$12,000</td>
</tr>
<tr>
<td>Named Endowed Scholarship</td>
<td>$50,000</td>
<td>$2,000</td>
</tr>
<tr>
<td>Named Endowed “Cera” Scholarship</td>
<td>$20,000</td>
<td>$800</td>
</tr>
<tr>
<td>Named Current-Use Scholarship (up to 5 years)</td>
<td>$10,000</td>
<td>$2,000</td>
</tr>
</tbody>
</table>

Neither my brother nor I would have been able to attend college if not for scholarship assistance. I established this scholarship to honor my parents, who instilled in their children the value of higher education.

DR. NICHOLAS BURCKEL, MLIS ’83
RETIRED DEAN OF LIBRARIES AND ASSOCIATE PROFESSOR OF HISTORY AT MARQUETTE UNIVERSITY

Established: Arthur and Irene Burckel Scholarship

The number one issue facing our students is their financial ability to attend college. This is not unique to UWM, but it is an opportunity for us to improve the lives of students and make a difference in our region.

JASMINE RIDGELL ’12
LUBAR SCHOOL OF BUSINESS
ANALYTIC SPECIALIST AT ROBERT W. BAINARD

Received: Sullivan Spaights Scholarship donated by Isabel & Alfred Bader, Greater Milwaukee Foundation Wilber & Ardie Halyard Scholarship, and Lorin Radtke Scholarship

Neither my brother nor I would have been able to attend college if not for scholarship assistance. I established this scholarship to honor my parents, who instilled in their children the value of higher education.

DR. NICHOLAS BURCKEL, MLIS ’83
RETIRED DEAN OF LIBRARIES AND ASSOCIATE PROFESSOR OF HISTORY AT MARQUETTE UNIVERSITY

Established: Arthur and Irene Burckel Scholarship

The number one issue facing our students is their financial ability to attend college. This is not unique to UWM, but it is an opportunity for us to improve the lives of students and make a difference in our region.
The STAR Fund allowed me financial freedom to pursue my academic endeavors. I am so impressed with the school’s supporters who make this scholarship possible, and I cannot wait to join that group one day.

– DAMIAN ROZKUSZKA ’13
SCHOOL OF ARCHITECTURE & URBAN PLANNING
ARCHITECTURAL DESIGNER AT KAHLER SLATER

We feel it’s a privilege to provide scholarships to UWM’s best and brightest students. Drawn from many disciplines, these students are united in their desire for a comprehensive and challenging education. Their presence raises the bar for everyone on campus while enriching the broader Milwaukee community in countless ways.

– ROBERT AND JUDITH SCOTT ’81
SUPPORT: STUDY ABROAD SCHOLARSHIPS